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Maricich Brand Communications Honored with Seven Healthcare Advertising Awards
Agency's Latest Award Wins come from the Healthcare Marketing Report's 2011 Competition

Irvine, CA, April 29, 2011—Maricich Brand Communications is excited to announce seven award wins at the twenty-eighth annual Healthcare Advertising Awards competition, sponsored by the Healthcare Marketing Report.

The agency won four gold awards in the competition. In the 'Magazine Single' and 'Newspaper Series' categories, the agency won for its "Citrus Valley Health Partners Elevating Heart Care. Together" campaign. Maricich also won gold in the 'Newsletter' category for its MemorialCare Health System CareConnection newsletter. Finally, a gold was issued in the 'Publication, Internal' category for the Torrance Memorial Medical Center OnCenter publication.

A silver award was garnered in the 'Newsletter' category for the University of California, Irvine-Healthcare UCI Health newsletter. For the "Citrus Valley Health Partners Elevating Heart Care. Together" campaign, bronze and merit awards were issued in the categories of 'Total Advertising without TV' and 'Magazine Series,' respectively.

For a full list of award winners, please visit www.hmrpublicationsgroup.com. To find out more about Maricich Brand Communications, please visit www.maricich.com.

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About Maricich Brand Communications

Maricich is a strategic and creative brand development and marketing communications agency that specializes in promoting health and lifesaving brands—those that play an important role in saving lives or restoring quality of life. This includes launching new products and programs in healthcare, medical, pharmaceutical and safety categories, based upon a unique insight of how consumers, professionals, and communities make health and safety decisions. Founded in 1986, Maricich is headquartered in Irvine, California, has 49 affiliate offices worldwide through its membership in the Transworld Advertising Agency Network (TAAN), and is recognized among the leading independent healthcare agencies in the U.S. Detailed information on the company can be found at www.maricich.com.