



PRESS RELEASE

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HealthyClass™: The Internet's First Comprehensive Resource for Patients and Consumers Seeking Health Support Groups, Education and Classes is Launched

IRVINE, CA, NOVEMBER 15, 2011—The first comprehensive online resource for health education classes, support groups and health events, HealthyClass™ (www.HealthyClass.com), has been launched and is now available for health consumers, patients and referring healthcare professionals.

“This is the first website to provide up-to-date educational class listings for various health conditions from multiple sources. The need for easy access to this information has been overlooked by other providers of consumer health information and we are pleased to provide it,” says Mark Maricich, CEO of Maricich Brand Communications, publisher of HealthyClass.com.

When visiting www.HealthyClass.com, users simply choose a health topic of interest, enter their zip code, select a preferred mileage radius, and click “search.” Within seconds, a wide ranging list of relevant educational health listings is displayed.

The educational listings are typically offered by local hospitals, healthcare facilities, health-related organizations, medical device and pharmaceutical companies. The featured classes, events and support groups help to educate consumers about ways to prevent and treat many common ailments and diseases. HealthyClass.com features 45 health topics of interest such as diabetes, cancer support, heart health, weight loss, childbirth and parenting, addiction support, smoking cessation, senior health, exercise and fitness and others.

Many of the classes and events are provided free of charge or at very low cost to participants. Listings currently include offerings at nearly 1,000 hospitals, health organizations, medical groups and clinics nationwide. In most cases, users can immediately sign up for classes using

links to online registration forms provided by HealthyClass.com. Over 35,000 health events, classes and support groups are currently included on the site.

HealthyClass.com also features a “List Your Classes” section for hospitals, healthcare facilities, health-related organizations, medical device and pharmaceutical companies to include information about their consumer-facing educational events.

“This is an evolving web site, and we will be continually adding new features, new classes, and new ways to stay healthy,” says David Maricich, President of Maricich Brand Communications.

Mobile applications for syncing HealthyClass.com data to iPad, iPhone and Android devices are in development.

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HealthyClass is a division of Maricich Brand Communications

About Maricich Brand Communications

Maricich is a brand development and marketing communications firm for companies and organizations targeting healthcare consumers and medical professionals. Services include the development of integrated marketing campaigns and patient communications to help healthcare organizations improve admissions, enrollment and philanthropy. Maricich also positions, launches and promotes complex medical products and services to physicians, hospitals and other medical purchasers. Headquartered in Irvine, California, Maricich has 50 affiliate offices worldwide through its membership in the Transworld Advertising Agency Network (TAAN), and is recognized among the leading independent healthcare agencies in the U.S. Detailed information on the company can be found at www.maricich.com

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