



FOR IMMEDIATE RELEASE

Contact: Kate Jennings
Maricich Brand Communications
18201 McDermott West, Suite A
Irvine, CA 92614
Tel. 949-223-6455
Fax 949-223-6451
kate@maricich.com

Maricich Brand Communications Celebrates Healthcare Marketing Awards
Awards from Both the Healthcare Marketing Report and the Healthcare Public Relations and Marketing Association Reflect Company's Quality Work on Behalf of Healthcare Clients

Irvine, CA, May 31, 2010 — Maricich Brand Communications is pleased to announce that it has won several prominent industry awards, including awards from the Healthcare Marketing Report and Healthcare Public Relations and Marketing Association (HPRMA).

The Maricich team also took home a collection of wins at the Healthcare Marketing Report's 27th Annual Healthcare Advertising Awards. The agency won Gold in the Newsletter category for its MemorialCare Health System Care Connection and Bronze in the Website category for Sandel Medical Industries' website. Other awards included a Bronze for Newsletter for UCI Health, the newsletter of the University of California, Irvine, and a Merit award for Sandel Medical Industries' Change-A-Blade Sales Kit.

At the HPRMA's Golden Advocate Awards, Maricich Brand Communications took home awards ranging from Gold to Merit. Maricich won in the category of Unique Print Advertising for its work on a 3M Unitek Lava Digital Models Print Ad Insert. In the category of Collateral/Other, Maricich won for the Sandel Medical Industries' Change-A-Blade Sales Kit. Also for Sandel, the agency won in the logo category for the creation of the company's new logo. The company took home a win for its writing of promotional material for the University of California, Irvine Medical Center's Cardiac Catheterization Lab. Finally, in Newsletters, Maricich Brand Communications took home an award for the University of California, Irvine Medical Center's newsletter, UCI Health.

###

About Maricich Brand Communications

Maricich is a strategic and creative brand development and marketing communications agency that specializes in promoting health and lifesaving brands—those that play an important role in saving lives or restoring quality of life. This includes launching new products and programs in healthcare, medical, pharmaceutical and safety categories, based upon a unique insight of how consumers, professionals, and communities make health and safety decisions. Founded in 1986, Maricich is headquartered in Irvine, California, has 46 affiliate offices worldwide through its membership in the Transworld Advertising Agency Network, and is recognized among the leading independent healthcare agencies in the U.S. Detailed information on the company can be found at www.maricich.com.