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Maricich Wins Multiple Golden Advocate Awards

Healthcare Public Relations and Marketing Association Honors Agency in Five Categories

Irvine, CA, March 14, 2008—Maricich Brand Communications, a full-service marketing and brand development agency headquartered in Irvine, is pleased to announce that five of the agency's recent campaigns were honored at the Healthcare Public Relations and Marketing Association's 2007 Golden Advocate Awards. The event was held on Thursday, March 6, 2008, in La Habra, California. The annual ceremony honors superior achievements in the field of healthcare communications in Southern California and the Western region of the United States.

The following awards were presented to Maricich for their work. In the website design category, a Gold award was won for the Visiogen, Inc. website. The winning interactive and educational site can be found at www.visiogen.com. In the single TV/cable spot category, a Silver award was won for the Talbert Medical Group television commercial "Doc on the Computer." In the external newsletter category, an honorable mention was awarded to Maricich for the writing and production of five MemorialCare quarterly newsletters. In the Website/E-mail category, a Silver award was won for the Medical Services section of www.ucihealth.com for the University of California, Irvine Medical Center. Other awards included a Gold for the UCI Health Quarterly Newsletter for UC Irvine Medical Center.

"Award wins such as the Golden Advocates further support our position as leaders in marketing lifesaving brands," says Mark Maricich, CEO. "We're pleased with our performance in this year's awards competition, but most importantly, our clients are happy with the effectiveness of these campaigns."

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About Maricich Brand Communications

Maricich, a brand communications agency, specializes in making complex information understandable for organizations that market lifesaving brands, based upon a unique insight of how

consumers, professionals, and communities make health and safety decisions. Founded in 1986, Maricich is headquartered in Irvine, California, and has 53 affiliate offices worldwide. Detailed information on the company can be found at www.maricich.com.