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Maricich Advertising + Communications Honored by Industry
*Healthcare Marketing Report Honors Five Maricich Projects
with Healthcare Advertising Awards*

Irvine, CA – June 12, 2007 – Maricich Advertising + Communications is pleased to announce that the agency has been awarded five times over by the 24rd Annual Healthcare Advertising Awards, sponsored by the Healthcare Marketing Report. Five Maricich projects were chosen amongst 4,300 entries from across the nation.

Maricich took home the Gold award in the category of Publication for an Academic Medical Center, winning for its work on UCI Health, the quarterly newsletter for the University of California, Irvine Medical Center. The agency won an additional Gold award in the Television Advertising/Single Spot category for their 'Doc on Computer' advertisement for Talbert Medical Group. Silver was won in the Physician Referral/Medical Practice category for the mini-guides produced by Maricich, also on behalf of Talbert.

"We're thrilled to win these prestigious awards on behalf of our clients. It is wonderful to be recognized by your peers, especially since the judging is done by a national panel of industry experts," said Mark Maricich, Principal, Maricich Advertising + Communications.

Additionally, two merits were received for the Maricich team's work on behalf of Visiogen, Inc. for their company brochure, and for the UC Irvine Medical Center newsletter.

About Maricich Advertising + Communications

Maricich, a brand communications agency, specializes in making complex information understandable for organizations that market life-saving brands, based upon a unique insight of how consumers, professionals, and communities make health and safety decisions. Founded in 1986, Maricich is headquartered in Irvine, California and has 46 affiliate offices worldwide. Detailed information on the company can be found at www.maricich.com.

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